

**CAMPAIGN FINANCE REPORT
STATE OF WISCONSIN
GAB-2**

COMMITTEE IDENTIFICATION

Filing Period Name:	Fall Pre-Election 2012 Covers all activity from 07/31/2012 through 10/22/2012	OFFICE USE ONLY GAB ID: 1100001
Name of Committee/Corporation:	American Federation for Children Action Fund - Wisconsin IE Committee	
Street Address:	1660 L St., NW Ste. 1000	
City, State and Zip:	Washington, DC 20036	

<i>SUMMARY OF RECEIPTS AND DISBURSEMENTS</i>	Column A This Period	Column B Calendar Year-To-Date
1. RECEIPTS		
1A. Contributions (Including Loans) from Individuals	\$0.00	\$0.00
1B. Contributions from Committees (Transfers-In)	\$380,000.00	\$380,000.00
1C. Other Income and Commercial Loans	\$0.00	\$0.00
TOTAL RECEIPTS (Add totals from 1A, 1B and 1C)	\$380,000.00	\$380,000.00
2. DISBURSEMENTS		
2A. Gross Expenditures	\$301,368.89	\$313,482.68
2B. Contributions to Committees (Transfers-Out)	\$0.00	\$0.00
TOTAL DISBURSEMENTS (Add totals from 2A and 2B)	\$301,368.89	\$313,482.68

CASH SUMMARY

Cash Balance Beginning of Report *	\$19,892.86	
Total Receipts	\$380,000.00	
Subtotal	\$399,892.86	
Total Disbursements	\$301,368.89	
CASH BALANCE END OF REPORT *	\$98,523.97	
INCURRED OBLIGATIONS		
(Balance at the Close of This Period-3A)	\$0.00	
LOANS (Balance at the Close of This Period-3B)	\$0.00	

**Cash Balance as reported by committee*

I certify that I have examined this report and to the best of my knowledge and belief it is true, correct and complete.

Type or Print Name of Candidate or Treasurer: Lisker, Lisa	Signature of Candidate or Treasurer	Date: Daytime Phone:
---------------------------------------------------------------	-------------------------------------	-------------------------

NOTE: The information on this form is required by ss.11.06, 11.20, Wis. Stats. Failure to provide the information may subject you to the penalties of ss.11.60, 11.61, Wis. Stats.

GAB-2 (Rev. 12/03) This form is prescribed by the Government Accountability Board, P.O. Box 7984, Madison, WI 53707-7984, 608-266-8005.

SCHEDULE 1-A	RECEIPTS
	Contributions From Individuals

Complete Committee Name: American Federation for Children Action Fund -
Wisconsin IE Committee

Date	Full Name	Address	Occupation	Employer Name	Employer Address	Amount	YTD
Total Unitemized Contributions						\$0.00	
Total Anonymous Contributions						\$0.00	
Grand Total						\$0.00	
Non-Monetary (-):						\$0.00	
Loan Forgiven (-):						\$0.00	
Total						\$0.00	

SCHEDULE 1-B**RECEIPTS
Contributions from Committees
(Transfers-In)**

Complete Committee Name: American Federation for Children Action
Fund - Wisconsin IE Committee

Date	Full Name	Address	Amount	YTD
Monetary				
08/07/2012	American Federation for Children Action Fund Inc.	1660 L St., NW, Ste 1000, Washington, DC 20036	\$75,000.00	\$90,000.00
08/08/2012	American Federation for Children Action Fund Inc.	1660 L St., NW, Ste 1000, Washington, DC 20036	\$15,000.00	\$90,000.00
08/13/2012	American Federation for Children Action Fund Inc.	1660 L St., NW, Ste 1000, Washington, DC 20036	\$15,000.00	\$105,000.00
09/04/2012	American Federation for Children Action Fund Inc.	1660 L St., NW, Ste 1000, Washington, DC 20036	\$125,000.00	\$230,000.00
10/15/2012	American Federation for Children Action Fund Inc.	1660 L St., NW, Ste 1000, Washington, DC 20036	\$150,000.00	\$380,000.00
Sub Total			\$380,000.00	
Grand Total			\$380,000.00	
Non-Monetary (-):			\$0.00	
Total			\$380,000.00	

SCHEDULE 1-C**RECEIPTS****Other Income and Commercial Loans**

Complete Committee Name: American Federation for Children Action
Fund - Wisconsin IE Committee

Date	Full Name	Address	Amount	YTD
Total			\$0.00	

SCHEDULE 2-A**DISBURSEMENTS
Gross Expenditures**

Complete Committee Name: American Federation for Children Action Fund -
Wisconsin IE Committee

Date	Full Name	Address	Vendor Name	Vendor Address	Expense Purpose	Amount
Independent Expenditure						
07/31/2012	Urban Media LLC	2417 N. 2nd St., Milwaukee, WI 53212			Survey/Polls	\$2,000.00
	Comment(s): Canvassing-Get Out the Vote					
07/31/2012	Urban Media LLC	2417 N. 2nd St., Milwaukee, WI 53212			Survey/Polls	\$2,000.00
	Comment(s): Canvassing-Get Out the Vote					
07/31/2012	Urban Media LLC	2417 N. 2nd St., Milwaukee, WI 53212			Survey/Polls	\$2,000.00
	Comment(s): Canvassing-Get Out the Vote					
07/31/2012	Urban Media LLC	2417 N. 2nd St., Milwaukee, WI 53212			Survey/Polls	\$2,000.00
	Comment(s): Canvassing-Get Out the Vote					
08/01/2012	Soar Advertising & Design LLC	553 E. Dover ST., Milwaukee, WI 53207			Mailing Service	\$9,000.00
	Comment(s): Direct Mail					
08/07/2012	Weber Printing Co.	3048 N. 34th St., Milwaukee, WI 53210			Media - Book/Brochure Advertising	\$818.40
08/07/2012	Weber Printing Co.	3048 N. 34th St., Milwaukee, WI 53210			Media - Book/Brochure Advertising	\$818.40
08/07/2012	Weber Printing Co.	3048 N. 34th St., Milwaukee, WI 53210			Media - Book/Brochure Advertising	\$818.40
08/07/2012	Weber Printing Co.	3048 N. 34th St., Milwaukee, WI 53210			Mailing Service	\$1,013.76

Independent Expenditure						
	Comment(s): Direct Mail					
08/07/2012	SSSpeedy, Inc.	2256 S. 116th St., Milwaukee, WI 53227			Mailing Service	\$1,539.31
08/07/2012	SSSpeedy, Inc.	2256 S. 116th St., Milwaukee, WI 53227			Mailing Service	\$3,468.79
08/07/2012	SSSpeedy, Inc.	2256 S. 116th St., Milwaukee, WI 53227			Mailing Service	\$4,434.30
08/07/2012	Connection Strategy LLC	PO Box 2192, Arlington, VA 22202			Media - Phones / Robo calls	\$1,282.80
08/07/2012	Connection Strategy LLC	PO Box 2192, Arlington, VA 22202			Media - Phones / Robo calls	\$1,280.40
08/07/2012	Connection Strategy LLC	PO Box 2192, Arlington, VA 22202			Media - Phones / Robo calls	\$2,237.40
08/07/2012	Connection Strategy LLC	PO Box 2192, Arlington, VA 22202			Media - Phones / Robo calls	\$2,431.00
08/07/2012	Connection Strategy LLC	PO Box 2192, Arlington, VA 22202			Media - Phones / Robo calls	\$1,723.15
08/08/2012	Urban Media LLC	2417 N. 2nd St., Milwaukee, WI 53212			Survey/Polls	\$1,000.00
08/08/2012	Urban Media LLC	2417 N. 2nd St., Milwaukee, WI 53212			Survey/Polls	\$1,000.00
08/08/2012	Urban Media LLC	2417 N. 2nd St., Milwaukee, WI 53212			Survey/Polls	\$1,000.00
08/08/2012	Urban Media LLC	2417 N. 2nd St., Milwaukee, WI 53212			Survey/Polls	\$1,000.00
08/08/2012	Urban Media LLC	2417 N. 2nd St., Milwaukee, WI 53212			Survey/Polls	\$1,000.00
08/08/2012	Urban Media LLC	2417 N. 2nd St., Milwaukee, WI 53212			Survey/Polls	\$1,000.00
08/08/2012	Malik Communications LLC	3612 N. King Dr., Milwaukee, WI 53212			Media - Newspaper	\$945.00
08/08/2012	Malik Communications LLC	3612 N. King Dr., Milwaukee, WI 53212			Media - Newspaper	\$945.00
08/08/2012	Malik Communications LLC	3612 N. King Dr., Milwaukee, WI 53212			Media - Newspaper	\$945.00

Independent Expenditure						
08/08/2012	Malik Communications LLC	3612 N. King Dr., Milwaukee, WI 53212			Media - Newspaper	\$945.00
08/08/2012	Malik Communications LLC	3612 N. King Dr., Milwaukee, WI 53212			Media - Newspaper	\$945.00
08/08/2012	SSSpeedy Inc.	2256 S. 116th St., Milwaukee, WI 53227			Mailing Service	\$1,539.31
08/08/2012	Weber Printing Company	3048 N. 34th St., Milwaukee, WI 53210			Mailing Service	\$2,768.82
08/08/2012	Weber Printing Company	3048 N. 34th St., Milwaukee, WI 53210			Mailing Service	\$1,693.82
08/08/2012	Weber Printing Company	3048 N. 34th St., Milwaukee, WI 53210			Mailing Service	\$1,013.76
08/08/2012	Milwaukee Courier	PO Box 06279, Milwaukee, WI 53206			Media - Newspaper	\$1,400.00
08/08/2012	Milwaukee Courier	PO Box 06279, Milwaukee, WI 53206			Media - Newspaper	\$1,400.00
08/08/2012	Milwaukee Courier	PO Box 06279, Milwaukee, WI 53206			Media - Newspaper	\$1,400.00
08/08/2012	Milwaukee Courier	PO Box 06279, Milwaukee, WI 53206			Media - Newspaper	\$1,400.00
08/08/2012	Milwaukee Courier	PO Box 06279, Milwaukee, WI 53206			Media - Newspaper	\$1,400.00
08/07/2012	Soar Advertising & Design LLC	438 Colony Woods Dr., Kirkwood, MO 63122			Printing - Brochures	\$2,500.00
08/07/2012	Soar Advertising & Design LLC	438 Colony Woods Dr., Kirkwood, MO 63122			Printing - Brochures	\$2,500.00
08/07/2012	Soar Advertising & Design LLC	438 Colony Woods Dr., Kirkwood, MO 63122			Mailing Service	\$13,603.31
08/07/2012	Soar Advertising & Design LLC	438 Colony Woods Dr., Kirkwood, MO 63122			Mailing Service	\$17,890.00

Independent Expenditure						
08/09/2012	Weber Printing Company	3048 N. 34th St., Milwaukee, WI 53210			Mailing Service	\$469.92
08/09/2012	Weber Printing Company	3048 N. 34th St., Milwaukee, WI 53210			Mailing Service	\$469.92
08/09/2012	Weber Printing Company	3048 N. 34th St., Milwaukee, WI 53210			Mailing Service	\$469.92
08/10/2012	Malik Communications LLC	3612 N. King Dr., Milwaukee, WI 53212			Media - Newspaper	\$945.00
08/10/2012	Malik Communications LLC	3612 N. King Dr., Milwaukee, WI 53212			Media - Newspaper	\$945.00
08/10/2012	Malik Communications LLC	3612 N. King Dr., Milwaukee, WI 53212			Media - Newspaper	\$945.00
08/10/2012	Malik Communications LLC	3612 N. King Dr., Milwaukee, WI 53212			Media - Newspaper	\$945.00
08/10/2012	Malik Communications LLC	3612 N. King Dr., Milwaukee, WI 53212			Media - Newspaper	\$945.00
08/13/2012	Connection Strategy LLC	PO Box 2192, Arlington, VA 20036			Media - Phones / Robo calls	\$1,200.00
08/13/2012	Connection Strategy LLC	PO Box 2192, Arlington, VA 20036			Media - Phones / Robo calls	\$1,200.00
08/13/2012	Connection Strategy LLC	PO Box 2192, Arlington, VA 20036			Media - Phones / Robo calls	\$1,200.00
08/13/2012	Connection Strategy LLC	PO Box 2192, Arlington, VA 20036			Media - Phones / Robo calls	\$1,200.00
08/13/2012	Connection Strategy LLC	PO Box 2192, Arlington, VA 20036			Media - Phones / Robo calls	\$1,200.00
08/13/2012	Urban Media LLC	2417 N. 2nd St., Milwaukee, WI 53212			Survey/Polls	\$2,000.00
	Comment(s): Canvassing					
08/13/2012	Urban Media LLC	2417 N. 2nd St., Milwaukee, WI 53212			Survey/Polls	\$2,000.00
	Comment(s): Canvassing					

Independent Expenditure						
08/13/2012	Urban Media LLC	2417 N. 2nd St., Milwaukee, WI 53212			Survey/Polls	\$2,000.00
	Comment(s): Canvassing					
08/13/2012	Urban Media LLC	2417 N. 2nd St., Milwaukee, WI 53212			Survey/Polls	\$2,000.00
	Comment(s): Canvassing					
08/13/2012	Urban Media LLC	2417 N. 2nd St., Milwaukee, WI 53212			Survey/Polls	\$2,000.00
	Comment(s): Canvassing					
09/05/2012	Nonbox	5307 S. 92nd St., Hales Corner, WI 53130			Media - TV	\$114,448.00
10/16/2012	Arena Communications	1780 Sequoia Vista Circle, Salt Lake City, UT 84104			Mailing Service	\$17,907.00
10/18/2012	Arena Communications	1780 Sequoia Vista Circle, Salt Lake City, UT 84104			Mailing Service	\$25,952.00
10/22/2012	Arena Communications	1780 Sequoia Vista Circle, Salt Lake City, UT 84104			Mailing Service	\$13,422.00
10/18/2012	Arena Communications	1780 Sequoia Vista Circle, Salt Lake City, UT 84104			Mailing Service	\$5,969.00
Sub Total						\$300,932.89
Monetary						
08/21/2012	BB&T	1909 K St., NW, Washington, DC 20006			Bank Charges	\$124.00
09/21/2012	BB&T	1909 K St., NW, Washington, DC 20006			Bank Charges	\$248.00
10/22/2012	BB&T	1909 K St., NW, Washington, DC 20006			Bank Charges	\$64.00
Sub Total						\$436.00
Grand Total						\$301,368.89
Non-Monetary (-):						\$0.00

	Total \$301,368.89
--	---------------------------

SCHEDULE 2-B**DISBURSEMENTS
Contributions To Committees
(Transfers-Out)**

Complete Committee Name: American Federation for Children Action Fund -
Wisconsin IE Committee

Date	Full Name	Address	Vendor Name	Vendor Address	Amount
Grand Total					\$0.00
Non-Monetary (-):					\$0.00
Registrant In-Kind Sub Total (-):					\$0.00
Total					\$0.00

SCHEDULE 3-A	ADDITIONAL DISCLOSURE Incurred Obligations Excluding Loans
---------------------	-----------------------------------------------------------------------------

Complete Committee Name: American Federation for Children Action Fund - Wisconsin
IE Committee

Incurred Obligation Outstanding Amount: \$0.00

Date	Full Name	Address	Amount
Grand Total			\$0.00

Date	Full Name	Amount Paid
Grand Total		\$0.00

SCHEDULE 3-B**ADDITIONAL DISCLOSURE****Loans****Individual, Committee or Commercial**

Complete Committee Name: American Federation for Children Action
Fund - Wisconsin IE Committee

Loans Outstanding Amount: \$0.00

Date	Lender Name	Address	Loan Amount	Loan Payment + Forgiven Amount	Outstanding Amount
Grand Total					\$0.00